

Learning Objective Alignment Worksheet

Date: February 2017

Program: Digital Media Program Coordinator: Lisa Sharpe

Associated Faculty (Full Time): Deloy Cole, Jacob Amundson, Lisa Sharpe

Program Mission Statement: The Digital Media major will prepare students to become content creators in a world that is constantly being shaped by technology. This preparation includes the cultivation of analytic and critical thinking skills as well as the ability to work and communicate with others on complex interdisciplinary projects integrating digital music and art, web based digital communications, and computer programming skills. Students will learn to integrate their Christian worldview as an extension of the creative process as revealed in digital content, presenting themselves as moral and responsible Christian professionals. The Digital Media major emphasizes a broad-based, theoretical understanding of the delivery tools, which will allow them, as life-long learners, to keep pace with rapidly changing technology over the course of their careers. Students also learn the technical skills necessary to begin as content creators following graduation. Students who successfully complete a major can expect entry level professional positions or admission to graduate school upon graduation.

Program/Major Objectives: *Qualities and competencies expected in graduates from this program/major*
At the close of their degree students should be able to:

1. Generate creative works in art, literature, performance and media criticism.
2. Critically examine works in media and technology; explain their contribution to society.
3. Integrate the theory and praxis of visual, performative, media and written cultural forms.
4. Develop professional communication skills necessary for success.

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Student Learning Outcomes	Program Objective Number	Course Number	Course Objective Number	Assignment in Course	Assessment Method	Level of Mastery
1. Seek Truth Through Critical Inquiry and Research						
1.1 Practice critical self-awareness	2	DMDA230 DMDA401	2 1	Conceptual Scriptural Quote Senior Portfolio	70/100 80/100	D M
1.2 Understand our world and comprehend quantitative and conceptual relationships	1	DMDA110 DMDA241 DMDA330	3 1 3	Friction Lab Light Project Design Firm Simulation	80/100 70/100 80/100	I D M
1.3 Think integratively to solve problems	1	DMDA120 DMDA230 DMDA250 DMDA341 DMDA350	1 5 1 1 5	Web Site Design Package Design 1 p. Responsive Design InPho Graphic Narrative Animation	70/100 70/100 70/100 80/100 80/100	I I I D M
1.4 Apply skills and systematic reasoning	4	DMDA120 DMDA125/325 DMDA401 DMDA405	1 1 1 1	Historical Photo Papyrus Video/Vista Graphic Senior Portfolio Reflection Paper	70/100 80/100 80/100 80/100	I D M D
2. Collaborate and Communicate						
2.1 Communicate and Cooperate	4	DMDA120 DMDA125/325 DMDA250 DMDA301 DMDA365	2 2 6 4 5	Trailer Remix Papyrus Podcast Group Web Project Short Film Production Group Design Project	70/100 80/100 70/100 80/100 80/100	I I D M M
2.2 Value others						
3. Engage Culture and Be Creative						
3.1 Demonstrate cultural awareness	3	DMDA 241 DMDA 330	3 1	Video Art CC Business Simulation	70/100 80/100	I M
3.2 Demonstrate creativity and appreciation for arts, beauty, and ideas	1	DMDA230 DMDA241 DMDA401 DMDA402	1 3 1 1	Historical Poster Design Portrait Project Senior Portfolio Video Art	80/100 70/100 80/100 80/100	D I M M

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4. Demonstrate Faith and Learning in Action						
4.1 Recognize worldviews						
4.2 Apply Christian values						
4.3 Respond to God						
4.4 Maintain healthy self-regard and a growth-focused lifestyle	3	DMDA120 DMDA241 DMDA410	2 1 3	Worship Arts Photo Essay Remix Blog	70/100 70/100 80/100	I D M