

Learning Objective Alignment Worksheet
Greenville University

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Program: Business Management

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Program Mission Statement:

The mission of the Business Management program/major is to graduate students equipped to positively impact businesses globally with their skills and faith.

Program/Major Objectives: *Qualities and competencies expected in graduates from this program/major*

At the close of their degree, students should be able to:

1. Apply principles studied to effectively recruit, select, train, and retain employees.
2. Design and assess project teams in various business settings.
3. Implement a shared business vision and strategy toward goal achievement by sustaining collaborative work environments and situations.
4. Demonstrate a knowledge of various cultures in both domestic and international settings marked by constant change.
5. Apply financial analytical tools and processes to assess potential organizational issues.
6. Effectively communicate business plans and strategies to stakeholder groups by using appropriate business communication skills.

Student Learning Outcomes	Program Objective Number	Course Number	Course Objective Number	Assignment in Course	Assessment Method	Level of Mastery expected in this course
1. Seek Truth Through Critical Inquiry and Research						
1.1 Practice critical self-awareness	3	BUSN360	1	Career Prep	>=70%	M
1.2 Understand our world and comprehend quantitative and conceptual relationships	1	BUSN324	4	ADDIE Paper	>=70%	M
1.3 Think integratively to solve problems	5	BUSN101	4	Self Development Journal	>=70%	I
1.4 Apply skills and systematic reasoning	3	BUSN409	3	Final Case Analysis	>=70%	M
2. Collaborate and Communicate						
2.1 Communicate and Cooperate	6	BUSN235	4	Homework CH 9	>=70%	I
2.2 Value others	2	BUSN380	3	Oral Presentation	>=70%	M
3. Engage Culture and Be Creative						
3.1 Demonstrate cultural awareness	5	BUSN222	5	Court Visit	>=70%	I
3.2 Demonstrate creativity and appreciation for arts, beauty, and ideas	3	BUSN380	5	Final Paper	>=70%	D
4. Demonstrate Faith and Learning in Action						
4.1 Recognize worldviews	6	BUSN351	1	Market Entry Strategy Paper	>=70%	D
4.2 Apply Christian values	4	BUSN360	8	Final Paper	>=70%	D
4.3 Respond to God	4	BUSN405	5	Final Interview	>=70%	D
4.4 Maintain healthy self-regard and a growth-focused lifestyle	4	BUSN324	5	Final Paper	>=70%	D