

Program Learning Objectives	Courses / Learning Opportunities								
	BUSN 101	BUSN 222	BUSN 235	BUSN 324	BUSN 351	BUSN 360	BUSN 380	BUSN 405	BUSN 409
1. Apply principles studied to effectively recruit, select, train and retain employees.	I	I		M		D	D	M	
2. Design and assess project teams in various business settings.	I	I	I	D	D		M	M	
3. Implement a shared business vision and strategy toward goal achievement by sustaining collaborative work environment and situations.	I		I	D	D	M	D		M
4. Demonstrate a knowledge of various cultures in both domestic and international settings marked by constant change.	I		I	D		D	M	D	M
5. Apply financial analytical tools and processes to assess potential organizational issues.	I	I		D	D		M	M	
6. Effectively communicate business plans and strategies to stakeholder groups by using appropriate business communication skills.	I		I	D	D	M		M	
Key: I = Introduced, D = Developed, M = Mastered									

Program Learning Objectives	Courses / Learning Opportunities							
	ACCT 101	ACCT 201	ECON 201	ENTR 130	ENTR 330	FINA 341	MRKT 201	MRKT 335
1. Apply principles studied to effectively recruit, select, train and retain employees.		I		I	D		I	D
2. Design and assess project teams in various business settings.	I	I	D		D	D	I	D
3. Implement a shared business vision and strategy toward goal achievement by sustaining collaborative work environment and situations.	I	I			D	I	I	D
4. Demonstrate a knowledge of various cultures in both domestic and international settings marked by constant change.	I	I	I		D		D	D
5. Apply financial analytical tools and processes to assess potential organizational issues.	I	I	I	I	D	D	I	D
6. Effectively communicate business plans and strategies to stakeholder groups by using appropriate business communication skills.	I	I	I	I	D	D	D	M
Key: I = Introduced, D = Developed, M = Mastered								